



# JEFFERSONIAN GROUP

## CHAMPIONS OF FREEDOM AND SELF RELIANCE

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### The Source for Freedom and Self-Reliant Information<sup>1</sup>

Thomas Jefferson defined *rightful liberty* as “unobstructed action according to our will within limits drawn around us by the equal rights of others—I do not add ‘within the limits of the law,’ because law is often but the tyrant’s will, and always so when it violates the right of an individual.”

#### Inside This Issue

# STOCK MARKET ALERT

**Stock Prices declined this past week... Dividends did NOT!**

**What should you do... Go Shopping for Great Businesses that Pay and Raise Dividends No Matter What Happens in the World**

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## World Dominating Dividend Growers – Dividend Champions & Contenders

For those of you who are investors, who have purchased the great businesses that we have recommended and are enrolled in their respective DRIP's, a market correction, even a significant crash, is good news. Why?

1. The dividends are being reinvested at a lower cost, raising your average yields.
2. The stocks acquired drop in price raising their dividend yields affording you an opportunity to buy more shares of these great businesses at less cost.
3. Other great businesses may become good values as the market continues its decline. For example, since our January 31, 2020 newsletter, Issue 23-2020 (available for Free on our website), three additional companies became good buys as a result of this stock market pull-back: (1) The Coca-Cola Company (KO) - \$53.49, yield = 3.07%; (2) Kimberly-Clark Corp (KMB) - \$131.19, yield = 3.26%; and (3) Qualcomm, Inc. (QCOM) - \$78.30, yield = 3.17%. **Please see Issue 23-2020 for 18 other Great Businesses to Buy Now.**

**As an investor in DRIP's, market corrections are good for you.  
You either do nothing or buy more great businesses.**

Remember, the market value may decline but, your dividend continues to increase each, and every year, which is the key to becoming or staying financially independent!

Remember, you are investing for regular dividends that continue to increase every year... Cash Flow is King... that's what we need to pay for our lifestyles! Market corrections reduce the time necessary to become financially independent and leads to increased Cash Flow.

**If Questions Remain**, please visit our website, [www.jeffersoniangroup.com](http://www.jeffersoniangroup.com), and, send us an email. We will answer your questions in our newsletters, Blog, or personally, time-permitting.

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